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Enhanced Innovation and Streamlined Procurement Available for PDI Technologies Wholesale Customers through New Reseller Agreement with Kii

ATLANTA, GA – April 4, 2024 – [PDI Technologies](#), a global leader delivering powerful solutions and insights that serve as the backbone of the convenience retail and petroleum wholesale ecosystem, has announced a reseller agreement with [Kii Corporation](#), the leaders in petroleum tank management, to deepen the relationship among the two companies. Working through their PDI account teams, PDI Wholesale customers can now leverage the enterprise-grade platform offered by Kii for the petroleum market.

Kii is known for its reliable, real-time performance metrics and alerts that complement existing PDI Wholesale solutions. The Kii product features included in the PDI reseller agreement include above-ground and below-ground tank monitoring, environmental compliance status, GPS for portable tank tracking, and other dashboards to support operations for retail gasoline and oil industry distributors.

"Through the last several years of collaborating, we've seen success for PDI customers who have taken advantage of the innovative tank solutions offered by Kii," said Tom Wagner, Vice President Portfolio Convergence, PDI Technologies. "We are ready to now offer additional features and a smoother sales process for our customers using the new reseller agreement with Kii."

"We're excited to continue working together to offer a single solution with a holistic view of tank compliance status, fuel needs, and other insights that facilitate intelligent decisions for both wholesalers and large oil companies," added Patrick O'Brien, Head of Tank Management, Kii. "Our focus on simplicity, reliability, and customer needs over the lifecycle of their business continues to differentiate us in the market."

To connect with the PDI team to learn how solutions from PDI and Kii can help you optimize your wholesale business, visit [PDI Technologies online](#).

In addition, Kii will be a sponsor at PDI Connections Live 2024, the industry-wide event for convenience leaders across the globe, in Washington, DC from August 25 to 28, 2024. Pre-register for the Connections Live in-person networking and education experience [here](#).

About PDI Technologies

With 40 years of industry leadership, PDI Technologies, Inc. resides at the intersection of productivity and sales growth, delivering powerful solutions that serve as the backbone of

the convenience retail and petroleum wholesale ecosystem. By “Connecting Convenience” across the globe, we empower businesses to increase productivity, make informed decisions, and engage faster with their customers. From large-scale ERP and logistics operations to loyalty programs and cybersecurity, we’re simplifying the industry supply chain for whatever comes next. Today, we serve over 200,000 locations worldwide with solutions like the Fuel Rewards® program and GasBuddy®, two popular brands representing more than 30 million users. Visit the [PDI Technologies website](#).

About Kii

Kii Corporation is a leader in smart IoT asset monitoring globally with over 20 million devices on its platform. Our scalable tank monitoring solution is used by both Fortune 500 companies and regional petroleum marketers. Our solution provides real time data enabling intelligent decisions that optimize high value resources and a superior customer service. Visit us at <https://en.kii.com>.

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