



# POWERING ENTERPRISE MOBILITY



Fully-managed, Kii Enterprise Backend combines the security, scalability and performance of enterprise solutions with the ease of use and simplicity of prototyping tools in the cloud.

## BUILD, OPTIMIZE & MANAGE ENTERPRISE MOBILE APPS

Enterprise mobile applications and Internet of Things (IoT) devices require instant scalability and 24/7 availability while meeting high-performance demands. However, most mobile backend as a service providers only focus on getting started quickly. Often your only other choice is DIY or heavy implementations with complex, time-consuming configurations, steep costs and ongoing maintenance and monitoring.

Kii is there for you throughout the lifecycle of your app. It's the end-to-end platform to develop, scale, test, optimize and run your apps while reducing time to market as well as development and operations costs.

### Complete platform

Multiple vendors and SDKs create unnecessary layers of mobility management. Rogue adoptions also add to challenges in security and consistency.

Whether you are building consumer or employee apps, Kii makes it simple to develop, scale, test, optimize and run apps from one integrated platform.

### Built for enterprise from the ground up

Kii's DNA is in supporting the world's largest mobile providers. Customers include hundreds of carriers, enterprises and startups.

### Global presence

With datacenters and business operations in the US, Japan, Singapore and behind China's great "firewall", Kii is a truly global company so your apps performance without server latency issues.

### In cloud or your datacenter

With Kii, deploy to your datacenter or ours based on the environment that best supports your app and business requirements. Public and dedicated cloud options are fully managed.

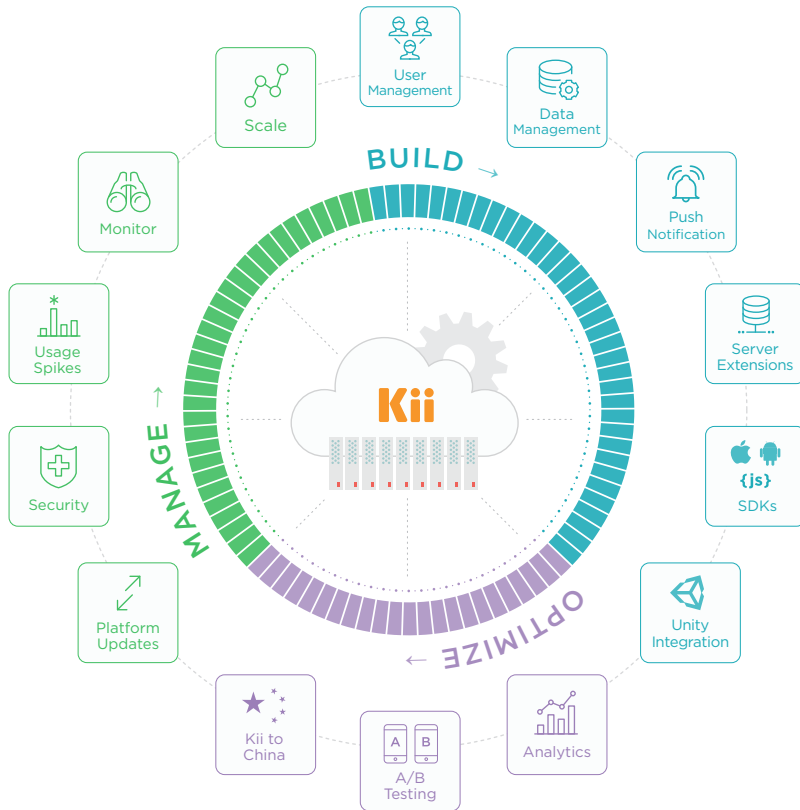
### Proven track record

Unresponsive or unavailable, apps cost businesses millions of dollars in lost productivity and revenues. Build on the platform with proven track record powering the world's largest carriers. For example, NTT Docomo's i-Concier™ and photo-sharing services depend on Kii for uninterrupted service to over 50 million customers—and we've done it for over 5 years with no lapses in service.

### Trusted by carriers and enterprises

Since 2007, carriers and enterprises have relied on Kii as their platform of choice for scale, reliability and global distribution.





### Simplify & speed up development

Add a full-stack backend in minutes to build, test and deploy.

### Start like a startup, scale like an enterprise

Flexible public, private and hybrid options optimized for your app and business requirements.

### Use IT resources more efficiently

Because enterprise IT teams are asked to do more each day, often with fewer resources and shrinking budgets, Kii handles ongoing backend operations (patching, scaling, upgrades, provisioning, monitoring, security, etc.) so IT can focus on other pressing priorities.

### Optimize for growth

Skip the guesswork and get the most out of lean dev cycles with testing, optimization and user acquisition features purpose-built for mobile.

### Acquire users in world's largest mobile markets

China is the world's largest mobile market but also one of the most difficult to support due to latency issues and fragmented marketplaces. Kii offers stable in-country hosting, localization, translation and other distribution services to make the process painless.

## FEATURES

Various organizations within the enterprise are taking an interest in mobile. But they're working in silos, making governance a challenge. Additionally, vendor solutions meeting each of their needs are highly fragmented.

Kii makes it easier to support business and technical requirements. Out of the box, in one place, get everything you need to build, optimize and measure high-performance apps.

- Data management
- Social integration
- User management
- Team collaboration
- Push notifications
- Geolocation
- Analytics
- A/B testing
- Platform extensions



Try it free at [kii.com](http://kii.com).

For a custom demo, contact [sales@kii.com](mailto:sales@kii.com)